

## SWAN Quarterly Meeting

September 4, 2025

## Agenda

- 1. Call to Order and Welcome
- 2. Public Comment
- 3. Introduction of new directors
- 4. Approval of minutes June
- 5. Expo 2025 recap

- 7. Online patron registration go-live
- 8. Website changes overview
- 9. EBSCO Explora
- 10. Strategic Planning Committee
- 11. Announcements

## SWAN Expo 2025 recap

## SWAN Expo recap

- 208 attendees
- 54 libraries
- 18 sessions
- All presenter slides now available
- swanlibraries.net/expo



# Keynote "Creating Response Strategies for Library Leaders"



- John Chrastka, EveryLibrary Institute
- What is changing?
  - Economic & funding
  - Political & policy
  - Local media & technology
  - Library workforce & patron needs

- Three Responders Framework
  - Me = Individual staff as empowered actors in communications and relationships
  - Us = The library with its institutional resilience, policies, protocols, and documentation in place
  - Them = partner organizations led by the library to act in mutual interest and aid

## Attendee feedback open

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<u>SWAN Expo 2025</u> Attendee Survey

75 responses to date

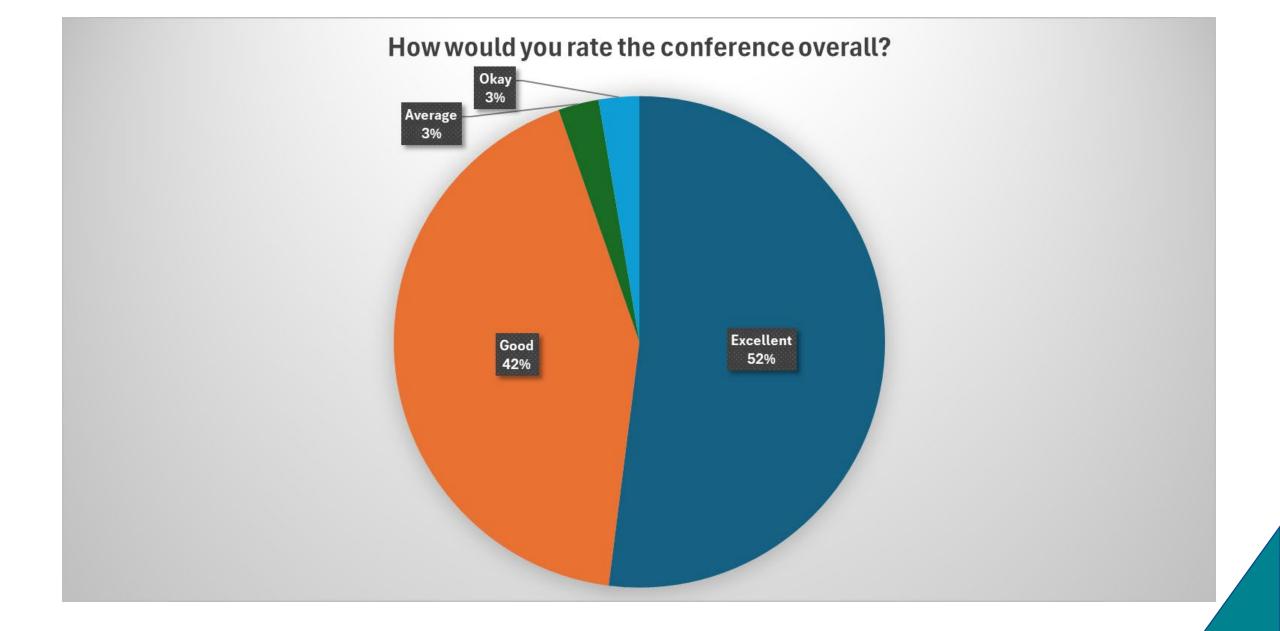


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### Comments received

"This was my first SWAN Expo. I liked networking between the sessions. I liked hearing the keynote speaker and the CPL session the most. It felt good being reminded how great is the library system we enjoy and contribute to. The conference helped me develop a deeper appreciation for SWAN."

"I thought John's Chrastka's presentation was really exceptional. It was good hear from someone who was out there fighting for libraries in the climate right now. On the whole, great Expo this year. I took something valuable away from each session I attended."



## Registered attendance

Oak Lawn 17

Woodridge 16

**Downers Grove 12** 

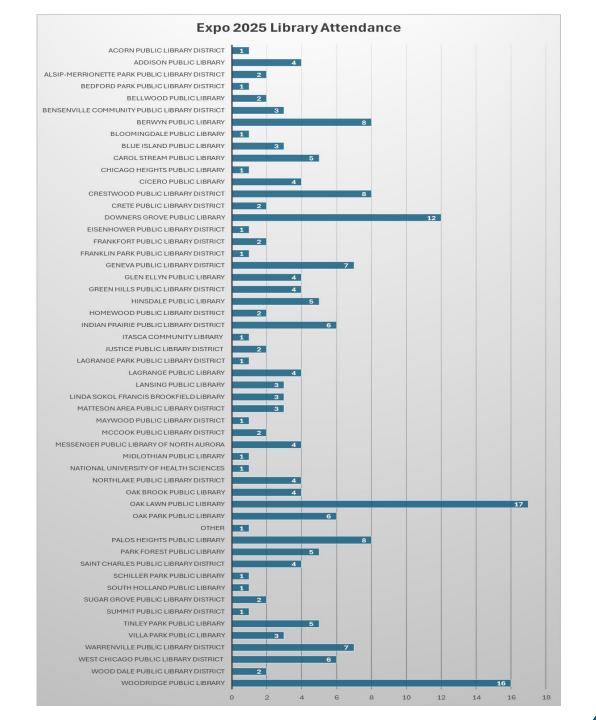
Palos Heights 8

Crestwood 8

Berwyn 8

Warrenville 7

Geneva 7



## Feedback ideas

# SWAN workshops in 2026

# Offerings for library in-service day events

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## Save the date: Expo 2026 NEW LOCATION

- Friday, August 21, 2026
- NIU Naperville (Northern Illinois University)
- Conference & Events
- 1120 E. Diehl Road, Naperville, IL 60563



## Online patron registration

Scott Brandwein, Assistant Director

## Patron Point Verify is live



Fully live since August 26<sup>th</sup>



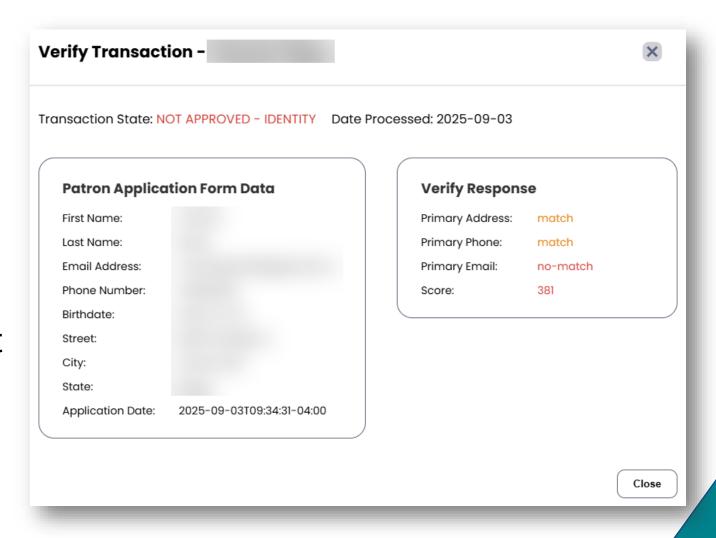
269 card registrations in first week (8/26 to 9/2)



11% of total card registrations

## On ineligibility

- Even long-time residents may not be verified
- MasterCard Ekata is a black box
- SWAN has some insight, but cannot bypass the system
- 82% of patrons passed to Verify step have been approved in first week



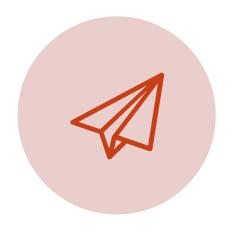
## Up Next...



SPANISH AND POLISH REGISTRATION FORMS AND E-MAILS



**ON-DEMAND REPORTS** 



MONITORING OF REGISTRATION SUCCESS RATE AND E-MAIL CLICK-THROUGH

## Thank you early adopters!

- Acorn Public Library
- Batavia Public Library
- Bloomindale Public Library
- Blue Island Public Library
- Crete Public Library District
- Downers Grove Public Library
- Itasca Community Library
- La Grange Public Library
- Lansing Public Library

- Linda Sokol Francis Brookfield Library
- Matteson Area Public Library District
- Oak Park Public Library
- River Forest Public Library
- Sugar Grove Public Library
- West Chicago Public Library District

## Discussion

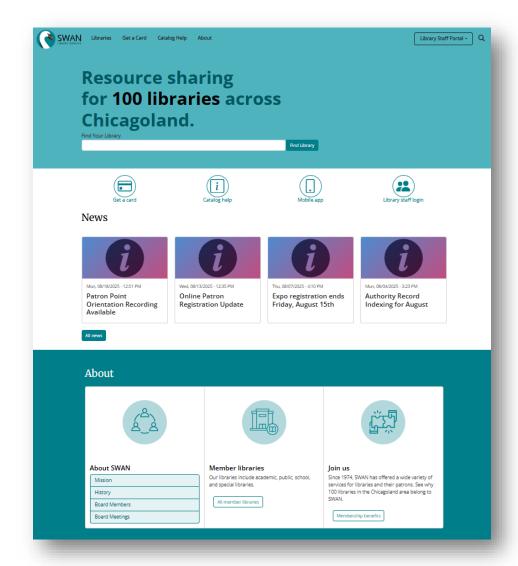
## SWAN website changes overview

Tara Wood, User Experience Manager

## Support site update

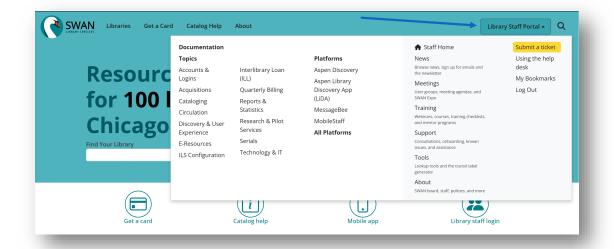
We now have one website at swanlibraries.net!

Redirects are in place to ensure you can still use your bookmarks, etc. Open a ticket if you come across any broken links.



## Support site update

- Former patron site has been retired
- New site menu
  - Go to Library Staff Portal for documentation and more
- Most documentation is unchanged, but is no longer behind a log in
- Log in for access to your bookmarks, training, and logins
- Tickets can still go to <u>help@swanlibraries.net</u> or to the SWAN Help Desk portal



## Thank you to our testers!

We conducted usability testing on 3 versions of the new menu with:

- 3 SWAN staff members
- 6 member library staff members
- 2 SWAN Board members

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## **EBSCO Explora**

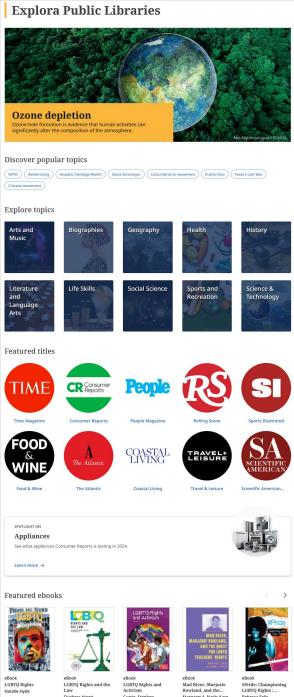
### WHAT IS EXPLORA?

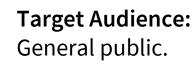
Explora is an EBSCOhost interface for K-12 schools and public libraries. Explora is designed to better assist students in completing research and classroom assignments and provide a more intuitive search experience for public library patrons.

Each version of Explora features a unique landing page designed to support the needs of students, patrons, teachers and librarians in their respective settings.

All versions feature an attractive, user-friendly design that can be easily viewed on mobile devices. A single search box on the home page helps to simplify the search process and increase student success. Easy-to-browse categories are organized by popular topics, and topic overviews provide users with a starting point for research. Relevant results can be limited by source type, including primary source documents and other authoritative information texts.







#### **Content Focus:**

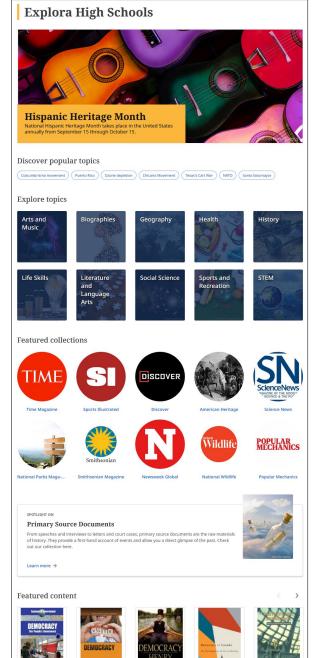
Covers a broad range of subjects, including popular magazines, reference books, newspapers, biographies, and encyclopedias.

#### **Search Features:**

Offers a modern, efficient search experience across multiple databases with powerful filters for narrowing results.

#### **Additional Resources:**

May include resources beyond academic materials, such as fiction, local archives, and resources related to hobbies and personal interests.



#### **Target Audience:**

High school students (9-12).

#### **Content Focus:**

Full-text scholarly and popular articles, topic overviews, eBooks. Designed to support more advanced research projects and assignments.

#### **Search Features:**

Topic browse for common research themes. Lexile indicators for reading level, text-to-speech support for HTML articles.

#### **Additional Resources:**

Supports Google Classroom and other LMS integration.

# **Explora Elementary Schools**

Discover popular topics

Fireflies Flowers Summer 3 branches of Government Solar power Otters Juneteenth

ne axolotl is an amphibian that lives in lakes. Amphibians are cold-

#### Explore topics















elescope : A Peek In.







of All Time









#### Featured collections













#### **Target Audience:**

Elementary school students (K-5).

#### **Content Focus:**

Age-appropriate encyclopedias, children's magazines, eBooks, topic overviews written at a simple reading level

#### **Search Features:**

Simple search interface, with an easy-to-browse topic layout and overview articles.

#### **Additional Resources:**

**Includes Primary Search and** other elementary content sets; tutorials and guides for teachers and librarians.









Billie Eilish : The Rise

of a Superstar









Dandelion: Pinkley





Who scratches the rhino's itch?





Blockchain and Cryptocurrency





Featured collections











**Target Audience:** Students in grades 6-8.

#### **Content Focus:**

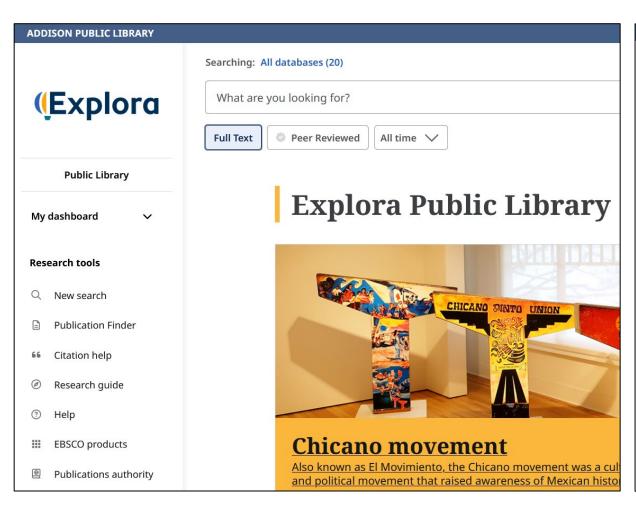
Middle schoolappropriate magazines, biographies, historical essays, and eBooks. Balances general interest and academic content.

#### **Search Features:**

Simple keyword search plus topic browse. Topic overviews to support research skills development.

#### **Additional Resources:**

**Includes Primary Search** and other elementary content sets; tutorials and guides for teachers and librarians.





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## **COMMON QUESTIONS**



### HOW DO I GET EXPLORA FOR MY LIBRARY?

Submit a ticket to <a href="mailto:help@swanlibraries.net">help@swanlibraries.net</a> or scan the QR code.



#### **EXPLORA GUIDE AND BEST PRACTICES**

Guide provided by EBSCO Connect. No need to login to access this guide. Scan the QR code to get started.



### WHAT DATABASES ARE BEING SEARCHED?

Each profile has a set of default databases that have been curated by the SWAN E-Resource Working Group. To see the list, please visit our SWAN site or scan the QR code.



#### CAN I CUSTOMIZE EXPLORA?

Libraries have options to search only the default databases or choose additional supplemental databases they have purchased. Please note that supplemental databases are renewed annually and should be reviewed if changes are made.



### HOW SHOULD I DISPLAY LINKS TO EXPLORA?

Links to Explora are best displayed on their own, separate from any A-Z list of individual databases. Since they contain many of the statewide and supplemental databases, there is no need to display both separate database links and Explora links in the same list.

## **Strategic Planning Committee**

### SWAN Board Strategic Committee

- Ridgeway Burns, Itsaca
- Jennifer Cottrill, Midlothian
- Zach Musil, Tinley Park

- Internal approach
- Identify stakeholders
- Design activities
- Planning beyond the question "Which ILS is our future?"

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## Announcements & Questions